



We invite businesses and individuals to personalize their support of Baroque on Beaver and the Beaver Island Performing Arts Alliance by sponsoring an artist, concert, or area of need. By becoming an Advertiser or Sponsor you ensure that the Beaver Island Performing Arts Alliance will be able to provide great musical and cultural performances, educational programs, and community outreach. Your support is a visible statement to our patrons of your commitment to the Beaver Island community and Northern Michigan.

THE FOLLOWING OPPORTUNITIES ARE AVAILABLE FOR THE 2024 SEASON:

BUYING A FULL OR HALF-PAGE AD in the Baroque program book with a personal message or acknowledgement of an important date or loved one helps defray the cost of the Festival's printed materials.

2024 ADVERTISING RATES

OFF-ISLAND

- Full-Page \$400
- Half-Page \$300

ISLAND RESIDENT / BUSINESS

- Full-Page \$350
- Half-Page \$250

SPONSORING A NON-TICKETED CONCERT

supports musicians in their volunteer performances and helps to defray the cost of concerts supported only by free will offerings.

SPONSORING AN ARTIST shows your support of the instrument and the individual. Our musicians are honored to be sponsored and truly enjoy meeting the donors who have sponsored them at a cocktail reception during Festival Week. Both Principal and Section Musicians are eligible.

SPONSORING HOUSING COSTS OR MUSICAL RENTAL & PURCHASE COSTS helps defray budgetary items which are integral to producing our world-class events and supporting for our extraordinary artists while on the island.

SPONSORING AN ENTIRE TICKETED EVENT, OUR ARTS ADMINISTRATION INTERNSHIP PROGRAM, OR A NEWLY COMMISSIONED WORK testifies to the artistic excellence of the BIPAA, its performers, and staff. These sponsors join the Board, Executive Director Matthew Thomas, and Music Director Robert Nordling for a private reception during the Festival.

SEASON SPONSORS MAKE THE HIGHEST COMMITMENT to ensure the BIPAA's present and future. By underwriting the Baroque on Beaver season, you give us the ability to attract and support our great professional artists. A gift to the BIPAA Endowment Fund is the ultimate show of support for the long-term success of the arts on Beaver Island.

Donor Levels

FRIEND

\$5 to \$99

Print Program Recognition

SUPPORTER

\$100 to \$499

Friend Benefit AND

E-newsletter / E-mail Blast Subscription

PATRON

\$500 to \$999

Supporter Benefit AND

Website Listing / Acknowledgement

BENEFACTOR

\$1,000 to \$1,999

Patron Benefits AND

Named Sponsorship of:

"Meals for Musicians" Daily Lunch Program

"Shelter for the Stars" Musician Housing Program

Donegal Bay Winds Concert

Dorothy Gerber Strings Concert

July Fourth Concert

Holiday Concert

VIRTUOSO

\$2,000 to \$4,999

Patron Benefits AND

Named Sponsorship of:

Brass on the Grass Concert

Annual Baroque Musicians Dinner at The Brothers' Place

Principal or Section Instrumentalist

Guest Soloist or Artist

Invitation (for 2) to "Virtuoso and Artist" Reception

MAESTRO

\$5,000 to \$9,999

Patron Benefits AND

2 tickets to Opening Night

Invitation (for 2) to "Virtuoso and Artist" Reception

Named Sponsorship of:

Beaver Island Jazz Series

Ticketed Baroque Festival Concert
or other BIPAA Series Event

Bi-Annual Commissioned Piece

BIPAA Arts Administration Intern Program

BIPAA Grant Research Program

BRAVO

\$10,000 +

Maestro Benefits AND:

2 VIP tickets to All Baroque and BIPAA Events

Named Season Sponsorship or Gift to
the BIPAA's C3F Endowment Fund

BAROQUE BUSINESS PARTNERS

\$5,000 Annually

Maestro Benefits AND:

Sponsorship of a Baroque Festival Concert,
Jazz Series, or other BIPAA Series Event

Customized underwriting message and thank you
presented verbally and on screen prior to concert

Your company's color logo on Baroque website (with
hyperlinks to your website); Full-page ad in digital
and printed season-program books; Business logo
displayed on banner in lobby at every concert

Your business logo placed in marketing materials
and social media for sponsored concert

Written credit in concert news releasest

Are you interested in:

Giving gifts of stock as a donation?

Splitting your sponsorship between friends?

Pledging your sponsorship and pay in installments?

Supporting the BIPAA endowment fund at the
Charlevoix County Community Foundation?

Please contact Executive Director, Matthew Thomas at
info@baroqueonbeaver.org

**THANK YOU FOR YOUR
GENEROUS SUPPORT!**